



Jesse Coleman leads the Big Data Innovation Team in the City of Toronto's Transportation Services Division. The team was created in 2015 with the mission of leveraging emerging transportation datasets together with existing City data to develop a new understanding of transportation issues across all modes in the City. As the leader of the team, Jesse's role has been to build a modern data science team within government from the ground up to be able to conduct practical analyses of transportation data sets that measure the impact and benefits of the City's policies and projects. The team partners actively with Universities, researchers and the Toronto tech community to drive its innovation agenda.

Prior to joining the City in August 2015, Jesse worked for 10 years in the private sector as a Transportation Planning consultant with IBI Group where he was involved with a number of long-term transportation planning studies around the GTHA and Canada. Jesse is a Professional Engineer and earned a Masters of Applied Science in Transportation Engineering from the University of Toronto.